



Worldwide Solidarity in the Care of AD Patients

Pre-meeting - Organization of Care in Atopic Dermatitis

August 31st, 2023

**13th Georg Rajka International Symposium on Atopic Dermatitis
Gdansk, Poland**



sol·i·dar·i·ty | sālə'derədē

unity or agreement of feeling
or action, especially among
individuals with a common
interest; mutual support within
a group.

Oxford Dictionary



Dear Colleagues,

Welcome to the Organization of Care in Atopic Dermatitis pre-meeting in Gdansk.

Through the leadership and guidance of the International Society of Atopic Dermatitis, we are experiencing a time of increased exchange among our colleagues from all over the world, and this trend will continue. The more we get familiarized with different perspectives from Africa, Latin and North America, Europe, and Asia, the more we can get new insights on the origins and management of this intriguing and fascinating disease.

Despite great advancements in the field of atopic dermatitis, we continue to be presented with many challenges: lack of accessibility to common and new medications, treatment failures and low adherence from our patients.

We hope to discuss these and other issues during this year's pre-meeting.

With best wishes,

Jean-François Stalder and Roberto Takaoka (*Chairs*)

Worldwide Solidarity in the Care of AD Patients

Chairs: Jean-François STALDER, Roberto TAKAOKA

Thursday – August 31st, 2023, 8h00 am - 12h10 pm

8:00 **Introduction**

Therapeutic Patient Education in Poland

Moderator: Magdalena TRZECIAK (Poland)

8:10 **Patient Perspective** Joanna MAŁACZYŃSKA
RENTFLEISZ (Poland)

8:20 **HCP Perspective** Magdalena TRZECIAK
(Poland)

8:30 **Roundtable and Q&A**

AD in Sub-Saharan Africa: The Challenge of a Common Skin Disease

Moderators: Ncoza DLOVA (South Africa)

8:50 **Clinical Specificities of AD in Africa** Ousmane FAYE (Mali)

9:05 **Organization of Care of AD in Madagascar** Rabenja RAPELANORO
(Madagascar)

9:20 **Therapeutic Constraints for Patients** Rachel OGOLA (Kenya)

9:35 **Roundtable and Q&A**

9:50 **Coffee-Break**

Addressing Therapeutic Failure

Moderator: Roberto TAKAOKA (Brazil)

10:15 **Therapeutic Failure: Patient versus HCP Perspectives** Fanny SENTENAC &
Jean-François STALDER,
(France)

10:30 **The Case of the Recalcitrant Teenager** Leonardo FARIA (Brazil)

10:45 **Roundtable and Q&A**

Improving Patient/Doctor Communication

Moderator: Peter SCHMID-GRENDELMEIR (Switzerland)

11:00 **What are the Expectations of Patients?** Henrique ISHII (Brazil)

11:15 **Digital Tools in Personalized Eczema Management** Jean-François STALDER
(France)

11:30 **Chat GPT in Atopic Dermatitis (Virtual)** Peter LIO (USA)

11:45 **Roundtable and Q&A**

12:00 **Conclusions**

12:10 **Lunch**



**Joanna
Małaczyńska-Rentfleisz**
Poland



Director of the Sport for Health Foundation. She has been associated with the Sport for Health Foundation and the Center for Sports Therapy, Education, and Activation since the beginning of their existence.

For many years, she has been combining professional work with cooperation with entities dealing with treating and rehabilitating children with asthma, allergy, and other allergic and pulmonological diseases.

She has several years of experience in project management in consulting companies.

Privately, she is passionate about tennis and a healthy lifestyle. Happy mom of two children.



Magdalena Trzeciak
Poland



Professor Magdalena Trzeciak, MD, Ph.D., is a certificated specialist in Dermatology, Venereology, and Allergology. She graduated from the Medical University of Gdansk in 2001. She works at the Department of Dermatology, Venereology, and Allergy of the Medical University of Gdansk, Poland. The areas of her clinical subspecialty and research interests are atopic dermatitis (AD), contact dermatitis, and urticaria.

Prof. Trzeciak has published over 290 articles, abstracts, and book chapters. She has been involved in multiple national and international research projects on various aspects of AD and clinical trials. She has led scientific grants on skin barrier defects and immunology disorders in AD.

She is the author of several educational materials for AD patients and caregivers and has promoted popular science and educational campaigns on AD, acne, and skin cancers. Prof. Trzeciak serves as Secretary of the Polish Society of Dermatology. She is a Board Member of the International Society of Atopic Dermatitis (ISAD) and a member of the Polish Society of Allergy and European Task Force on Atopic Dermatitis (ETFAD).

Prof. Trzeciak has been recognized with several honors, like scientific and educational awards of Rector of the Medical University of Gdansk and the Polish Society of Dermatology. She was awarded the Bronze Cross of Merit by the President of Poland.



Ousmane Faye
Mali



He is the Director General of the Dermatology Hospital of Bamako, Professor of Dermatology, Head of the Department of Dermatology at the Faculty of Medicine of Bamako, and Head of the Mali Teledermatology Project.

In Mali, for nearly 25 years, Prof. Faye has been working in the largest reference center for leprosy and dermatological diseases. He is at the origin of the teledermatology project in Mali, which ensures the treatment of dermatological diseases online. He has also conducted numerous research projects in leprosy, leishmaniasis, epidemiology of skin diseases, and, more recently, atopic dermatitis.

His domain of interest and expertise are leprosy, leishmaniasis and other tropical infectious diseases, skin diseases and public health, teledermatology, and atopic dermatitis.

He has published more than 100 papers and communications in peer review journals (<http://www.ncbi.nlm.nih.gov/pubmed/?term=Faye%2C+Ousmane>).



Fahafahantsoa Rapelanoro Rabenja
Madagascar



Head of the Department of Dermatology Antananarivo University. President of Malagasy Society of Dermatology, Member of the African Society of Dermato Venereology, Treasurer of Malagasy Academy of Medicine.

He is French board certified in Dermatology at Bordeaux University and became Professor and Head of the Department of Dermatology at the University Hospital Antananarivo in 2000. His research focus is atopic dermatitis in black skin and Subcutaneous fungus. In addition, he has a strong interest in teledermatology and works in PASSION project using IA in Atopic Dermatitis with the University of Bale.

He has published over 100 original articles and is a member of national and international review boards such as JMIR in dermatology and IA. He is the founder and President of the Malagasy Dermatology Society. He served as the General Secretary of the French-speaking Dermatology Association from 2015–2017 and is currently the Malagasy Academy of Medicine treasurer. He is also the former Dean of the Faculty of Medicine of Antananarivo and the founder of the 4 Faculty of Medicine in Madagascar. In June 2022, he organized the expert meeting of Atopic Dermatitis for Sub-Saharan Africa in Antananarivo under the aegis of WHO and with the participation of the International Society for Atopic Dermatitis (ISAD) and The International League of Dermatology.



Rachel Ogola
Kenya



She is an Advocate of the High Court of Kenya, Certified Mediator, associate arbitrator, Human rights Activist with a bias in children and women's issues, Mentor and Healthy skin advocate, CEO and founder of Eczema Society of Kenya, Committee member at the International Alliance of Dermatology Patient Organisations (Globalskin) Canada.

Eczema Society of Kenya is a platform that was started to improve the lives of people with eczema. They spread awareness and improve information on eczema, Advocate against the stigma of eczema, and Advocate for access to affordable treatment and medication for eczema. Lobby for more research on eczema.

She says accepting and learning to manage it is very important when living with eczema. She is also using ESK to educate the public on eczema, a condition she believes has been neglected despite the many people who are suffering from it.



Fanny Sentenac
France



Fanny has suffered from severe atopic dermatitis since her birth. Unfortunately got the whole atopic package: severe eczema, asthma, allergic conjunctivitis, and rhinitis. This condition took her to hell and back, but it has also offered her strong expertise on the subject, and some encounters have changed her life for the better.

Since 2016 her condition has been stable, mainly thanks to therapeutic education and her own empowerment around what she could do by herself to improve her condition and being supported by attentive caregivers.

She is now strongly committed as an A.D. patient advocate on A.D. dedicated events and a content creator for @dansmapeaublog. She regularly cooperates with caregivers to raise awareness on the patient journey with A.D. and how they can handle their own part of the journey!



Jean-François Stalder
France



Prof. Stalder trained in Pediatrics and Dermatology and became the Head of the Department of Dermatology at the Nantes University Hospital in 1997.

President of the Scientific Committee of the “FondationDermatiteAtopique“ Chairman of the French Groupe d’EducationThérapeutique (GET).
The main research area includes atopic dermatitis, therapeutic education programs (TPE) in dermatology, and pediatric dermatology. Prof. Stalder was involved in the creation with Pr Alain Taieb of the European Task Force on Atopic Dermatitis (ETFAD) 1990 and the SCORAD index (1996). Also created the first Atopic School in France in 2000 and the international patient-oriented network in dermatology (OPENED) in 2007 Co-designer of a self-assessment score (POSCORAD) and topical corticophobia score (TOPICOP).

Prof. Stalder wrote more than 200 journal articles and book chapters in the fields of atopic dermatitis and pediatric dermatology. Participated as a board member and investigator in many clinical trials and helped design several multimedia programs in the area of atopic dermatitis and pediatric dermatology (applications, websites, CDROM).
“I am convinced that multiple international transdisciplinary approaches are the only way to go forward with the aim to better manage patients suffering from Atopic Dermatitis and that a patient-oriented approach is essential to help all of us to improve our practice.”



Leonardo Faria
Brazil



Dr. Leonardo Faria Domingues is a dermatology resident at the University of São Paulo (USP) with a medical degree from the University of Campinas (UNICAMP).

Currently, he is researching an online education pilot program for atopic dermatitis patients at the Hospital das Clínicas of FMUSP.

Alongside his studies, he volunteers at the Brazilian Association of Atopic Dermatitis (AADA) in São Paulo, where they contribute to various patient-centered actions, including monthly support group meetings for patients and their families.



Henrique Ishii
Brazil



Henrique Ishii is a metallurgical engineer, pharmacist-biochemist, M.Sc in Engineering, and D.Sc in Materials Technology, working with education, technical research-related subjects, and translation for the last 30+ years. As an AD (atopic dermatitis) patient whose condition ranged from mild to severe over almost 40 years, like riding a rough roller-coaster, he learned how to address and deal with AD issues varying from lack of treatment effectiveness to emotional causes and consequences.

Henrique uses his expertise as a member of AADA (Brazilian Atopic Dermatitis Association) in projects aimed at awareness, research, patient support and advocacy, and patient-physician relationship in Brazil and other countries.

He is also a member of the HOME initiative discussing outcomes and their use in clinical trials and practice.



Peter Lio
USA



Peter Lio, MD, FAAD is a Clinical Professor of Dermatology at the Icahn School of Medicine at Mount Sinai, and a Clinical Assistant Professor of Dermatology & Pediatrics at Northwestern University Feinberg School of Medicine.

Dr. Lio received his medical degree from Harvard Medical School, completed his internship in Pediatrics at Boston Children's Hospital, and his Dermatology training at Harvard where he served as Chief Resident in Dermatology. While at Harvard, he received formal training in acupuncture. Dr. Lio is the founding director of the Chicago Integrative Eczema Center and a founding partner of Medical Dermatology Associates of Chicago.

He serves as a board member and scientific advisory committee member emeritus for the National Eczema Association. He is a member of the American Academy of Dermatology's Atopic Dermatitis Expert Resource Group and a founding faculty member of the Integrative Dermatology Certificate Program. He has over 300 publications and 3 textbooks.



ISAD

INTERNATIONAL SOCIETY OF ATOPIC DERMATITIS

www.isad.org



PIERRE FABRE
Eczema
FOUNDATION

This meeting is supported by
Pierre Fabre Eczema Foundation